

2019-2020 Assessment Cycle

Assessment Plan

Measures

PC_BS Global Business and Supply Chain Management

Outcome

Outcome: PC_BSGBSCM_PO_01

Demonstrate extensive knowledge of the core Global Business principles and competencies

- ▼ **Measure:** Direct: BA 335 pre-test and post-test (Faculty-designed examination)
Course level Direct - Exam

Details/Description:	Students will take a pre and post-test to measure their increase in ability to recognize, understand and apply core Global Business principles and competencies.
Criterion for Success:	All GBSCM students in the course will increase their score by 50% or greater from the pre- to the post-test
Timeframe of Data Collection:	Every semester BA 335 is offered
Key/Responsible Personnel:	Dr. Thomas Drape

- ▼ **Measure:** Indirect: ERAU Graduate Student Survey (GSS)
Program level Indirect - Survey

Details/Description:	The GSS is administered each semester to graduating students. Graduating students will assess their knowledge development of the core Global Business principles and competencies.
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Criterion for Success:	90% of students are expected to select “Very Much”, “Quite a Bit”, or “Some” on relevant questions.
Timeframe of Data Collection:	Collection occurs every Fall and Spring semester on graduating seniors. Analysis will occur once per year in the summer upon receipt of the results from Institutional Research.
Key/Responsible Personnel:	School of Business Director to collect data and distribute to appropriate Program Chairs.

Outcome: PC_BSGBSCM_PO_02

Demonstrate extensive knowledge of the core Supply Chain principles and competencies

▼ **Measure:** Direct: BA 341 pre-test and post-test (Faculty-designed examination)
Course level Direct - Exam

Details/Description:	Students will take a pre- and post-test to measure their increase in ability to recognize, understand and apply core Supply Chain principles and competencies.
Criterion for Success:	All GBSCM students in the course will increase their score by 50% or greater from the pre- to the post-test
Timeframe of Data Collection:	Every semester BA 341 is offered
Key/Responsible Personnel:	Dr. Thomas Drape

▼ **Measure:** Indirect: ERAU Graduate Student Survey (GSS)
Program level Indirect - Survey

Details/Description:	The GSS is administered each semester to
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Criterion for Success:	graduating students. Graduating students will assess their knowledge development of the core Supply Chain principles and competencies. 90% of students are expected to select “Very Much”, “Quite a Bit”, or “Some” on relevant questions.
Timeframe of Data Collection:	Collection occurs every Fall and Spring semester on graduating seniors. Analysis will occur once per year in the summer upon receipt of the results from Institutional Research.
Key/Responsible Personnel:	School of Business Director to collect data and distribute to appropriate Program Chairs.

Outcome: PC_BSGBSCM_PO_03

Demonstrate extensive knowledge of the core Project Management principles and competencies

- ▼ **Measure:** Direct: Certification exam as Certified Associate in Project Management (Licensure examination)
Course level Direct - Exam

Details/Description:	Students will take the Certified Associate in Project Management (CAPM) certification exam during SIS 365 to test their knowledge of core Project Management principles and competencies.
Criterion for Success:	75% of GBSCM students in the course will pass the CAPM exam
Timeframe of Data Collection:	Every semester SIS 365 is offered
Key/Responsible Personnel:	Professor Reginald Parker

- ▼ **Measure:** Indirect: ERAU Graduate Student Survey (GSS)
Program level Indirect - Survey

Details/Description:	The GSS is administered each semester to graduating students. Graduating students will assess their knowledge development of the core Project Management principles and competencies.
Criterion for Success:	90% of students are expected to select “Very Much”, “Quite a Bit”, or “Some” on relevant questions.
Timeframe of Data Collection:	Collection occurs every Fall and Spring semester on graduating seniors. Analysis will occur once per year in the summer upon receipt of the results from Institutional Research.
Key/Responsible Personnel:	School of Business Director to collect data and distribute to appropriate Program Chairs.

Outcome: PC_BSGBSCM_PO_04

Demonstrate extensive knowledge of the core Business principles and competencies (accounting, economics, management, quantitative business analysis, finance, marketing, legal/social and information systems) with above average proficiency in international issues

- ▼ **Measure:** Direct: Major Field Test (MFT) exam (Third-party examination)
Other level Direct - Exam

Details/Description:	Administer Major Field Test exam to graduating GBSCM seniors
Criterion for Success:	Graduating students will score at or above the national average relative to all participating business schools with an above average proficiency in the category of international issues.
Timeframe of Data Collection:	Every semester in the BA 437 capstone course and to be combined into a single AY cohort and analyzed once a year at the end of the spring semester.
Key/Responsible Personnel:	School of Business Director to collect data and distribute to appropriate Program Chairs.

▼ **Measure:** Indirect: ERAU Graduate Student Survey (GSS)
Program level Indirect - Survey

Details/Description:	The GSS is administered each semester to graduating students. Graduating students will assess their knowledge development of the core Business principles and competencies with above average proficiency in international business.
Criterion for Success:	90% of students are expected to select "Very Much", "Quite a Bit", or "Some" on relevant questions.
Timeframe of Data Collection:	Collection occurs every Fall and Spring semester on graduating seniors. Analysis will occur once per year in the summer upon receipt of the results from Institutional Research.
Key/Responsible Personnel:	School of Business Director to collect data and distribute to appropriate Program Chairs.

Outcome: PC_BSGBSCM_PO_05

Apply core business knowledge through consulting and/or professional industry performance

▼ **Measure:** Direct: Client Evaluations of Student Consulting Teams (Capstone performance)
Course level Direct - Other

Details/Description:	All clients will rate the student consulting teams on their consulting project.
Criterion for Success:	All clients will perceive the skill of the consulting teams to be at or better than an average consultant
Timeframe of Data	Every semester in the BA 437 capstone course.

Collection:
Key/Responsible Personnel: Professor Rick Gibson

▼ **Measure:** Direct: Internship Performance Evaluations (Professional performance)
Other level Direct - Other

Details/Description: Employers will complete a university issued evaluation that rates students in seven areas of competency.

Criterion for Success: On a scale of 1 to 5 (five being highest) the average of the seven assessed areas will meet or exceed a "3" (average) for every GBSCM student who completes an internship.

Timeframe of Data Collection: Collection of GBSCM internship evaluations occur during the entire year. Analysis will occur at the end of every summer on all internships during the previous academic year and summer.

Key/Responsible Personnel: Professor Rick Gibson and Dr. Thomas Drape

▼ **Measure:** Indirect: ERAU Graduate Student Survey (GSS)
Program level Indirect - Survey

Details/Description: The GSS is administered each semester to graduating students. Graduating students will assess their application of knowledge through consulting and/or professional industry performance through consultancy projects and internships.

Criterion for Success: 90% of students are expected to select "Very Much", "Quite a Bit", or "Some" on relevant questions.

Timeframe of Data Collection: Collection occurs every Fall and Spring semester on graduating seniors. Analysis will occur once per year in the summer upon receipt of the results from

Key/Responsible
Personnel:

Institutional Research.

School of Business Director to collect data and
distribute to appropriate Program Chairs.

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