

Timeframe of Data
Collection: AY 2017-18
Key/Responsible
Personnel: Dino Koursaris

▼ **Measure:** MGMT 411 Activity 3.3 Case Study 2
Course level Direct - Student Artifact

Details/Description: In MGMT 411 (Logistics Management for Aviation/Aerospace), each student submits a Case Study on a two-page professional business memo or letter from Angela to Gordon that summarizes the progress with the CPFR initiative thus far and argue persuasively for additional future work in this area. This assignment fits well for assessing BSLSCM PO 9 (Communication). Grade centers from three different terms will be exported and analyzed.

Criterion for Success: 80% of students will receive an 80% (B) or better on the Case Study 2 Assignment

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